

Section 2.2

**Leading positive change in Oxfordshire**

**The Oxfordshire Fair Deal Alliance’s vision is to lead positive change by working in partnership to make Oxfordshire a greener, fairer and healthier county.**

**Strategic plan 2022 - 2025 (draft)**

Our strategic priorities	Our commitments	Our objectives and areas of focus for 2022 /23
<p><b>Put action to address the climate emergency at the heart of our work</b></p>	<p><b>We will</b> lead by example, setting ambitious targets to reduce our own carbon emissions and aligning our carbon net zero commitments to the the principles of the Climate and Ecology Bill. Our environmental and planning ambitions will prioritise climate action and community resilience.</p>	<p>Work with partners to implement the county’s ‘Pathways to Zero Carbon’ route map, a comprehensive plan for decarbonising Oxfordshire.</p>
		<p>Work to bring our own buildings, operations, and supply chains to net zero by 2030, and support the retrofit of residential homes to improve energy efficiency.</p>
		<p>Accelerate work on supporting biodiversity and nature recovery while adapting to and considering the impacts of climate change, including extreme weather and supply chain disruption.</p>
		<p>Support community and business activity to cut carbon emissions and accelerate a shift to a resilient and locally focused zero carbon economy.</p>
		<p>Support and promote a shift towards active travel (walking, cycling and use of public transport), reducing the need for private cars and accelerate the transition to electric vehicles (EVs) by expanding charging capacity across the county.</p>
		<p>Accelerate and sustain the benefits of Project Local Energy Oxfordshire (LEO) which is running trials to build a greener, more resilient, fairer renewable energy network.</p>
		<p>Accelerate our LED street lighting replacement programme and further reduce the energy, visual and environmental impacts of street lighting.</p>

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<p><b>Tackle inequalities in Oxfordshire</b></p>	<p><b>We will</b> work with our partners and local communities to address health, social and educational inequalities focusing on those in greatest need. We will seek practical solutions for those most adversely affected by the pandemic. We will support digital inclusion initiatives that give our residents the skills, connectivity and accessibility to our services and provide alternative options for those who cannot access our services digitally.</p>	<p>Work with partners to develop practical plans to address the drivers and impact of disadvantage, for example food poverty, housing and deprivation, drawing on the lessons learned from our response to COVID-19.</p>
		<p>Use research, best practice and local insight to work with communities and target support to the areas of greatest need, with a focus on healthy place shaping, preventative actions and early intervention projects.</p>
		<p>Working with partners, develop and implement a digital inclusion strategy for Oxfordshire, including exploring how assistive technology can support vulnerable groups to access services and lead a better quality of life.</p>
		<p>Work with partners to ensure that those in our most vulnerable and disadvantaged communities can access support through appropriate local outreach services and signposting to other sources of help, ensuring that lack of access to technology is not a barrier.</p>

Our strategic priorities	Our commitments	Our objectives and areas of focus for 2022 /23
<p><b>Prioritise the health and wellbeing of residents</b></p>	<p><b>We will</b> work with the health and wellbeing board and our partners to deliver and support services that make a vital contribution to our residents' physical and mental wellbeing. We will support the wellbeing of those in our communities who have been affected, physically and mentally, by COVID-19 and will continue to support our volunteers and the voluntary sector.</p>	<p>Work with health partners to implement the health and wellbeing strategy and prioritise health promotion and preventative initiatives. This includes health checks and screening, implementing the plan to make Oxfordshire smoke free by 2025 and delivering the priorities in the 2022 Oxfordshire domestic abuse strategy.</p>
		<p>Maximise access to the opportunities provided by libraries, museums, sport and leisure settings, nature and green spaces and other services to support the health and wellbeing of residents.</p>
		<p>Work with partners to publish a pandemic recovery and renewal framework that will help us all continue to support local communities and ensure voluntary sector resilience, using the learning from our collective COVID-19 response.</p>

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		Develop an enhanced long-term support offer for our voluntary and community sector partners.
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<p><b>Support carers and the social care system</b></p>	<p><b>We will</b> engage nationally to push for a fair deal for the funding of social care. Locally, we will support carers, including young carers, and help those who want to live independently. We will work with communities, in collaboration with the health and social care system and voluntary sector to explore new ways to provide services. We will and focus on preventative services, helping people to stay active and supported at all stages of their lives.</p>	<p>Continue to deliver seamless services for people who need them – improving quality, flexibility and value – and work with service users and providers to find new ways to promote self-directed support, increasing choice and control.</p>
		<p>Support residents to live independently and well at home by promoting physical activity and healthy choices; building social connections and tackling isolation; and supporting people to make positive contributions in their communities through volunteering and social action outside of traditional social care services.</p>
		<p>Invest creatively in a range of options to support carers maintain their caring roles – such as respite, mutual support and access to advice and information and intergenerational schemes to build strong, resilient, and welcoming communities.</p>
		<p>Build skills and access to training for volunteers and our social care workforce, to ensure we achieve high standards, support safeguarding and foster innovation.</p>

Our strategic priorities	Our commitments	Our objectives and areas of focus for 2022 /23
<p><b>Invest in an inclusive, integrated and sustainable transport network</b></p>	<p><b>We will</b> create a transport network that makes active travel the first choice for short journeys and invest in public transport to significantly reduce our reliance on car journeys. In areas of planned housing growth, we will prioritise</p>	<p>Prioritise active travel and public transport interventions on the existing highway network to support healthy lifestyles and address inequalities in travel connectivity.</p>
		<p>Develop, publish and deliver our local transport and connectivity plan.</p>
		<p>Deliver our commitments within the bus service improvement plan.</p>
		<p>Develop and implement a plan for improved strategic routes for freight, including exploring rail, and reducing large vehicle movements on non-strategic roads.</p>

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	active and public transport over road capacity for cars.	Implement a new countywide approach and programme for 20mph zones.
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<b>Our strategic priorities</b>	<b>Our commitments</b>	<b>Our objectives and areas of focus for 2022 /23</b>
<b>Preserve and improve access to nature and green spaces</b>	<b>We will</b> work with partners to provide safe and clean green spaces across the county that support the physical and mental wellbeing of our residents. We will take action to protect and increase biodiversity, supporting nature recovery, in both rural and urban environments.	Support and enable the activities from Oxfordshire's community action groups to improve local environments and make nature more accessible.
		Develop a countywide nature recovery strategy, and a tree and woodland plan, including taking part in the Queen's Green Canopy programme, and support the development of a new local nature partnership for Oxfordshire.
		Improve the amount and distribution of accessible and safe natural green space within Oxfordshire.
		Ensure our public rights of way network is effectively maintained.

<b>Our strategic priorities</b>	<b>Our commitments</b>	<b>Our objectives and areas of focus for 2022 /23</b>
<b>Create opportunities for children and young people to reach their full potential</b>	<b>We will</b> support all our children and young people, and their families, to achieve their very best and to prepare them for their future, including safeguarding, and supporting those more vulnerable and with additional needs. We will continue to work with partners to provide help early so children and families are less likely to be in need.	Work with partners to implement a new emotional and mental wellbeing strategy for children and young people.
		Develop our youth offer and continue to invest in holiday activity programmes with a focus on the highest areas of deprivation.
		Develop local placement capacity for children in need and in care.
		Improve the timeliness of education, health and care plans for children with special educational needs and disabilities.
		Narrow the educational attainment gap for children across Oxfordshire helping them to achieve their potential.

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Our strategic priorities	Our commitments	Our objectives and areas of focus for 2022 /23
<p><b>Play our part in a vibrant and participatory local democracy</b></p>	<p><b>We are</b> committed to taking decisions in an open and inclusive way. We will engage and listen to Oxfordshire residents. We will be open to scrutiny and regularly provide progress updates. We will put the impact on the climate and future generations at the heart of decision making. We will manage our own resources carefully.</p>	<p>Develop and implement a new consultation and engagement strategy, enhancing opportunities for residents, including young people and those seldom heard, to have their say in service development.</p>
		<p>Increase opportunities for the public to participate in and contribute to council meetings and decision making, including the use of technology to support this.</p>
		<p>Improve our approach to equality impact assessments, ensuring that we set out the effects of our decisions on the climate and future generations.</p>
		<p>Support an enhanced role for overview and scrutiny to contribute to open and transparent decision making.</p>

Our strategic priorities	Our commitments	Our objectives and areas of focus for 2022 /23
<p><b>Work with local businesses and partners for environmental, economic and social benefit</b></p>	<p><b>We will</b> help Oxfordshire become a recognised centre of innovation in green and sustainable technologies. We will use our purchasing power for environmental, social and economic benefit and ensure that our pandemic recovery planning supports sustainable job creation.</p>	<p>Work with partners, including the Oxfordshire Local Enterprise Partnership (OxLEP), to help local businesses recover from the pandemic by enabling long-term job creation through apprenticeships and business support.</p>
		<p>Promote career pathways in health and social care for local people and encourage those who are looking to change their careers to start their own enterprises in the sector.</p>
		<p>Encourage suppliers to commit to providing additional social and environmental value, as part of our procurement and development planning processes, which will benefit local communities.</p>

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		Facilitate collaboration between businesses, the universities, OxLEP and our health and local authority partners to maintain Oxfordshire as a centre of innovation, turning ideas into real-life solutions in areas including transport, climate, energy and healthcare.
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